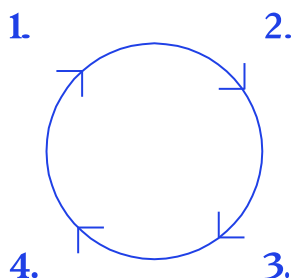


McKinsey
& Company

Strategy & Corporate Finance

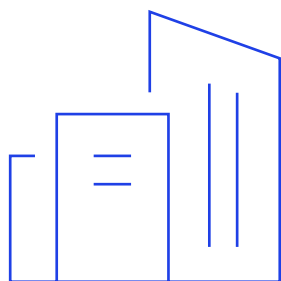
The Finance Academy

Helping organizations thrive by accelerating
their talent advantage



Today's finance leaders need cross-cutting skills

1. Technical knowledge
 - What are the real drivers of value in our business?
 - What role do I play in increasing the value that we create for shareholders?
2. Thought leadership
 - What are the choices and trade-offs that business leaders need to make?
 - How can I help to provide structure and relevant facts to support them?
3. Personal impact
 - How can an organization and its employees successfully execute the business decisions made by its leaders?
 - How can we channel most of our energy to the highest-potential businesses?
4. Communication skills
 - How can I communicate complex information in a way that is clear and actionable?



What is The Finance Academy?

The Finance Academy is a McKinsey-hosted capability-building program to help senior finance professionals better serve their organizations and be prepared to advance in their careers

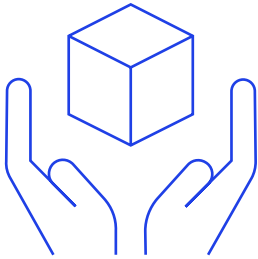
- Improves capabilities and drives professional development as part of an organization's talent strategy
- Is efficient, interactive and user-friendly
- Integrates proven world-class models, tools, and practices with organization-or industry-specific case studies
- Blends learning modalities (e.g., online, community, and instructor-led)
- Delivers content that participants can immediately apply to achieve measurable business impact

The Finance Academy takes a holistic view of the capabilities needed for success in the finance professions. At the Finance Academy participants will:

- Build leadership skills for finance professionals (e.g., executive presence, personal motivations, professional networking)
- Shift mindsets to enable financial professionals to act as thought partners for the rest of the organization
- Reinforce core financial concepts based on latest research and insights (value creation, market forces that impact performance)
- Be exposed to latest perspectives and insights in Finance and identify ways to apply these new perspectives to daily work (e.g., investment decision-making, impact of digitization, and finance operational areas)

The Finance Academy can be delivered in different formats to suit organization needs:

- Multi-organization Finance Academy: these one-day events involve 15-20 financial professionals (2-4 top performers from ~5-8 organizations). This group, gathered in a live format, is best suited to organizations that may not have internal training programs tailored to finance or that want to send a sub-set of high performers who can bring knowledge back to the organization
- Multi-organization Woman in Finance Academy: these one day events involve 15-20 female financial professionals (2-4 top performers from ~5-8 organizations). The program helps women connect with other female finance leaders and is best suited to organizations that may not have internal training programs tailored to women in finance or that want to send a sub-set of high performers who can bring knowledge back to the organization
- Tailored Finance Academy: McKinsey works with organizations to tailor and deliver Finance Academies. These range from one-time, one-day events to a series of workshops delivered over 2 years in a “field and forum” fashion. Tailored programs are designed to incorporate organization -and industry- specific materials and can be integrated into existing learning programs (where applicable)



What makes The Finance Academy unique?

McKinsey brings...

- The world's deepest, most extensive finance capabilities
- A proven, structured way of building and delivering capability programs at scale
- Innovative platform that's been tested/refined by 2000+ cross-industry professionals
- Well-tested finance-specific content that couples technical training with a lens on value and developing thought leaders
- Unique opportunity to develop your company's Finance talent through discussion of proven ideas with global Finance leaders

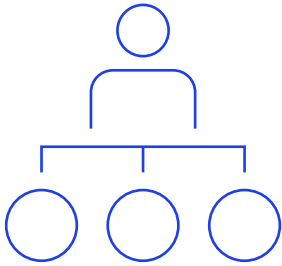
This is not...

- An “old school” FP&A training program that focuses only on technical skills
- A 90-minute online didactic learning session about core finance
- A way for employees to “tick the box”



What do The Finance Academy participants say about the program?

- “Excellent session! It was motivating both professionally and personally, and brought the right balance between technical acumen and self-exploration/mindfulness. Really appreciate all the effort in design, planning and execution of the day! It was a privilege and pleasure to participate”
- “The whole session had a real impact on me and I put my commitments from the leadership session into my annual goals and feel they played a huge part in my promotion!”
- “Great program to stay connected, share challenges/wins and to network”



How is the multi-organization program structured?

Sample modules

“Core” finance curriculum

- The evolving role of the finance function
- Principles of value creation
- Finance as a value champion

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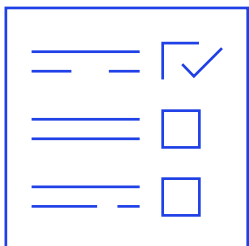
“Current” finance curriculum

- Perspectives on long-term value creation
- ROIC performance management
- Activist investors
- Beyond budgeting: allocating money and talent for value creation
- Making M&A a competitive advantage
- Toward better investment decision-making
- Timeline innovations (big data, advanced analytics, digitization)

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Leadership and communications curriculum

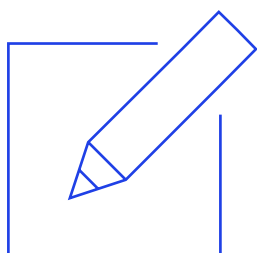
- Principles of effective communication
- Centered leadership
- Personal leadership and collaboration



Who should attend?

- “High-performing” and “high-potential” finance professionals
- Including, but not limited to, Treasurers, Controllers, FP&A leaders, tax leaders, business unit CFOs and their direct reports

Program level is considered advanced



Registration

- All participants are required to register on our official website provided in the email invitation
- A selection of pre-reading articles and McKinsey digital courses will be available to all participants to read before this program. Participants are expected to review some of this material in advance

Prerequisites: previous experience in Finance with some leadership responsibilities

For more information please contact:

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Note:

The Finance Academy in the US is registered with the National Association of State Board of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

US participants can earn up to 6 CPE Credits in Specialized Knowledge and Apps, Finance, Management Advisory Services and Personal Development fields of study. State boards of accountancy have the final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.

Conference policy:

Refund policy: up to 48 hours from the commencement of the program, all cancellations will be refunded or registered participant will have the option to transfer all fees paid to an upcoming Finance Academy. Complaints must be received in writing to one of the above listed people.

For additional information on our cancellation, refunds, or complaint policy, please contact Jennifer DeJesus at +1 212 4468102.

